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Liquidnet Appoints Global Head of Product

NEW YORK, January 23, 2015 – Natasha is Global Head of Product and a member of the leadership team at Liquidnet. In this role, she leads a team responsible for the development and design of Liquidnet’s global technology solutions and products covering Liquidnet’s core block crossing network, commission management, execution and quantitative services, and capital markets. She also leads an enterprise product management framework that guides the processes for design, rollout, and customer engagement in the development of Liquidnet’s products.

Natasha is responsible for setting the direction and strategy for the integration of Liquidnet’s products into its next generation global trading platform Liquidnet 5. Liquidnet’s network of more than 760 institutional investors are benefitting from an integrated solutions that provide more efficient access to liquidity, reduce execution time with automated workflows, and allow for communicate with other like-minded investors to communicate directly with each other. The product team is a crucial part of Liquidnet’s continuing to long-term strategy for offering more actionable liquidity, integrating workflows between all Liquidnet products, and providing guidance on execution decisions through the platform.

Natasha joined the company in 2008 where she helped build Liquidnet’s award-winning commission management product suite, making it easier for buy side institutions to pay their bills and manage their broker obligations without giving up best execution. In addition, she has also helped to build pre- and post-trade analytics and TCA tools, all of which will be integrated into Liquidnet 5.

Prior to Liquidnet, Natasha worked in the Electronic Trading Services group at Bank of America where she built program trading, transaction cost analysis, and risk management applications. Natasha holds a Bachelor of Arts in Computer Science from Columbia University.

ABOUT LIQUIDNET

Liquidnet is the global institutional trading network where more than 780 of the world’s top asset managers and other like-minded investors come to execute their large trades with maximum anonymity and minimum market impact. As the global leader in large block trading, Liquidnet provides access to unique trading opportunities in 43 markets across five continents. Liquidnet approaches every market with the same bold vision to provide a better, more efficient way to trade on a massive scale. It is this focus on size, combined with the strength of its network, disruptive technology, and commitment to transparency, that is revolutionizing the way equities and corporate bonds are traded, and the way public and private companies raise capital. For more information, visit www.liquidnet.com and follow us on Twitter @Liquidnet.